#LEARNINGPLANET FESTIVAL
INTERNATIONAL DAY OF EDUCATION — JANUARY 2023

BECOME A SPONSOR OR EXHIBITOR
Launched in 2020 by the Learning Planet Institute and UNESCO, the #LearningPlanet Festival synchronises the world in celebration around the International Day of Education (24 January), delivering a message of hope and inclusiveness!

Co-organised with hundreds of leading organisations exploring the future of education and lifelong learning, culture and science, youth empowerment and social entrepreneurship, the 2023 Festival will take place both online and in a growing number of cities (such as Delhi, Dublin, Paris, Phoenix), offering a broad range of formats: conferences, workshops, hackathons, artistic activities, etc.

Participants from 160+ countries will experience new ways of learning, meet like-minded people and on-the-ground innovators in their communities, and will be invited to contribute to impactful projects that address the challenges posed by the Sustainable Development Goals.

“We all have a stake in education, let’s act together to fulfill its promise”

Audrey Azoulay,
Director General of UNESCO

The 2022 #LearningPlanet Festival in numbers

8 days
466 events
262 partner organisations
22342 visitors & participants
163 countries represented

The 2022 #LearningPlanet Festival in numbers
The 2023 Festival

500+ online and in-person events around the world

50,000+ visitors and participants

OUR FESTIVAL, YOUR COMMUNICATION TOOL

External Communication
- Increase your recognition amongst a globally engaged audience of all ages
- Incorporate our values of innovation and collaboration into the image of your brand
- Demonstrate your commitment to the future of our planet to your clients

Internal Communication
- Mobilise your employees around a common project with shared goals that has a global impact
- Create opportunities for your teams to make links with others around the world
- Illustrate your values in practice to your employees: collaboration, innovation, and sustainable growth

SPONSORSHIP PACKAGE OPTIONS

- Display your logo or product on dedicated spaces on our Festival website
- Display your logo or product in our pre- and post-event communications materials
- Allow attendees to sample your product or services during the Festival
- Benefit from targeted matching with potential clients
- Co-create a session, co-design events or speak during one
- Become a member of the #LearningPlanet ecosystem, with access to all member benefits
- Attend the Festival and invitation-only VIP events

EXHIBIT THROUGH THE FESTIVAL PLATFORM

- Live chat walls to talk to attendees
- Scheduled video meetings with attendees or other exhibitors
- Interactive audience networking
- Social media integration to direct attendees to your own platforms
- Individual contact lists built across events
- Banner advertisements next to Festival events, and other branding opportunities across the platform and its events
- Virtual exhibition booths in the Festival’s exhibition hall or other exhibition spaces with logos, marketing materials and videos
- Custom avatars to represent exhibitors, with unique and photorealistic designs to match your identity

Be among the first businesses to join with international institutions, universities, cities, networks of gamechangers, youth organisations and social entrepreneurs to shape a better future!

AIME  ASU  AUF  DARTINGTON TRUST  DESIGN FOR CHANGE  GELP  Global Futures for SDGs  Global Health Forum  Global Ministries  Kids for SDGs  La100  Learning Planet  OECD  PARIS  Reboot the Future  Université de Paris
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For more information and sponsorship
and exhibition packages, please contact
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