

#LEARNINGPLANET  
**FESTIVAL**

INTERNATIONAL DAY OF EDUCATION  
— JANUARY 2023

**BECOME  
A SPONSOR  
OR EXHIBITOR**

The 2022  
#LearningPlanet  
Festival  
in numbers

**8**  
days

**466**  
events

**262**  
partner  
organisations

**22342**  
visitors  
& participants

**163**  
countries  
represented

“We all have  
a stake in education,  
let’s act together  
to fulfill its promise”

**Audrey Azoulay,**  
Director General of UNESCO

Launched in 2020 by the **Learning Planet Institute** and **UNESCO**, the #LearningPlanet Festival synchronises the world in celebration around the International Day of Education (24 January), delivering a message of hope and inclusiveness!



Co-organised with hundreds of leading organisations exploring the future of education and lifelong learning, culture and science, youth empowerment and social entrepreneurship, the 2023 Festival will take place both online and in a growing number of cities (such as Delhi, Dublin, Paris, Phoenix), offering a broad range of formats: conferences, workshops, hackathons, artistic activities, etc.

Participants from 160+ countries will experience new ways of learning, meet like-minded people and on-the-ground innovators in their communities, and will be invited to contribute to impactful projects that address the challenges posed by the Sustainable Development Goals.



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# The 2023 Festival

500+ online and in-person events around the world

50,000+ visitors and participants

## OUR FESTIVAL, YOUR COMMUNICATION TOOL

### External Communication

- Increase your recognition amongst a globally engaged audience of all ages
- Incorporate our values of innovation and collaboration into the image of your brand
- Demonstrate your commitment to the future of our planet to your clients

### Internal Communication

- Mobilise your employees around a common project with shared goals that has a global impact
- Create opportunities for your teams to make links with others around the world
- Illustrate your values in practice to your employees: collaboration, innovation, and sustainable growth

## SPONSORSHIP PACKAGE OPTIONS

- Display your logo or product on dedicated spaces on our Festival website
- Display your logo or product in our pre- and post-event communications materials
- Display your logo or product on our online event screens
- Allow attendees to sample your product or services during the Festival
- Benefit from targeted matching with potential clients
- Co-create a session, co-design events or speak during one
- Become a member of the #LearningPlanet ecosystem, with access to all member benefits
- Attend the Festival and invitation-only VIP events

## EXHIBIT THROUGH THE FESTIVAL PLATFORM

- Live chat walls to talk to attendees
- Scheduled video meetings with attendees or other exhibitors
- Interactive audience networking
- Social media integration to direct attendees to your own platforms
- Individual contact lists built across events
- Banner advertisements next to Festival events, and other branding opportunities across the platform and its events
- Virtual exhibition booths in the Festival's exhibition hall or other exhibition spaces with logos, marketing materials and videos
- Custom avatars to represent exhibitors, with unique and photorealistic designs to match your identity

Be among the first businesses to join with international institutions, universities, cities, networks of gamechangers, youth organisations and social entrepreneurs to shape a better future!

AIME

ASU  
ARIZONA STATE UNIVERSITY



AUF



cap 2030  
Children in All Policies



COMMUNITY ARTS NETWORK

DAIS

Dartington Trust

DESIGN for CHANGE



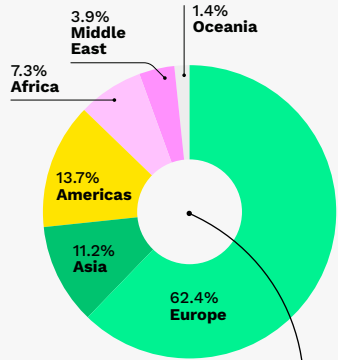
Global Minnesota



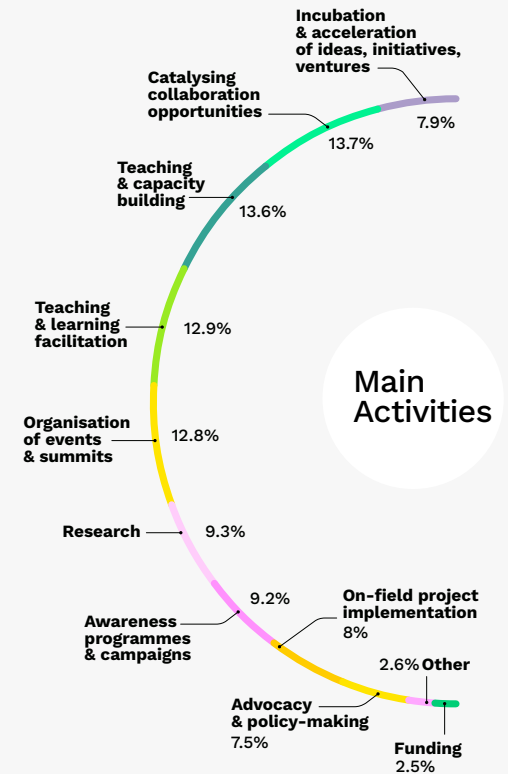
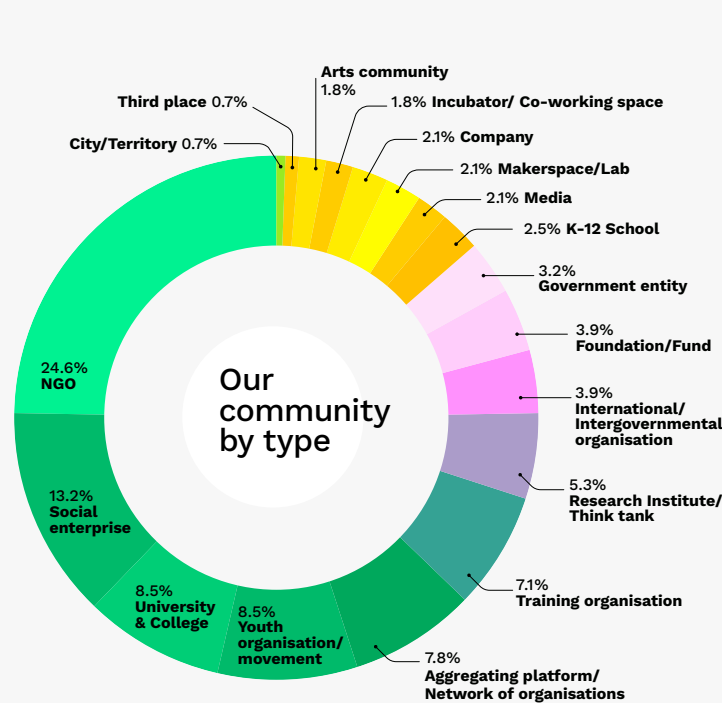
Reboot the Future

Université de Paris

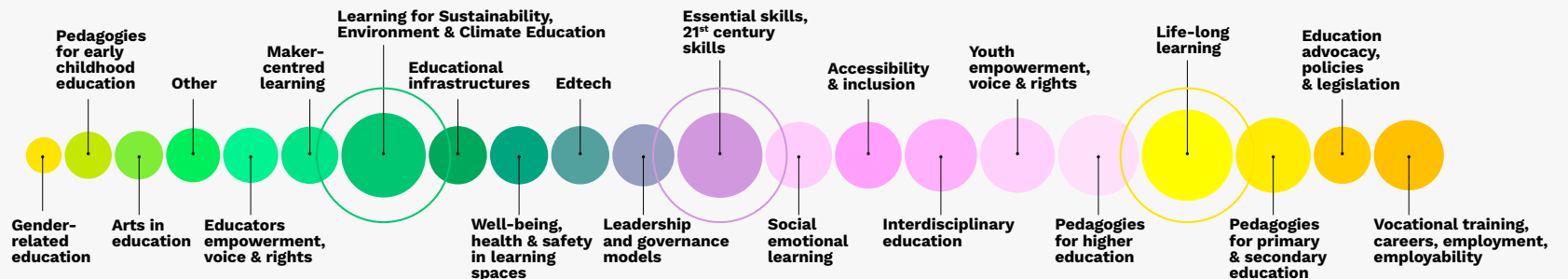
# #LearningPlanet community



Where our #LearningPlanet community is based



The focuses of the #LearningPlanet community



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For more information and sponsorship  
and exhibition packages, please contact  
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[festival.learning-planet.org](https://festival.learning-planet.org)

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